

ECTS COURSE SYLLASI TEMPLATE

Course Code		Course Title	Technology and organization of health tourism	Credits (ECTS)	4
Department	SSU	Semester	3-4	Prerequisites	Bachelor's degree
Type of Course	Elective	Field	Health Tourism	Language of Instruction	English/ Russian
Level of Course	Master	Year of Study	2	Lecturer	tbd
Mode of Delivery	Face-to-face/ distant learning	Work Placement	N/A	Co-requisites	tbd

Objectives of the Course:

The main objectives of the course are to:

- 1. Provide an overview of the types, forms and features of the organization of health tourism.**
- 2. Recognize the theoretical knowledge underlying technology and organization of health tourism.**
- 3. Consider the key principles of tour operating in health tourism.**
- 4. Show the importance and role of resort destination in health tourism.**
- 5. Design and provide the expert review of projects in health tourism.**

Learning Outcomes:

After completion of the course students are expected to be able to:

The ability to develop projects in the tourism`s field, to carry out their organization, implementation, to control the implementation and carry out expert review.

Course Contents:

- 1. Health Tourism: types, forms, features of organization.**
- 2. Resort and recreation resources.**
- 3. Health Tourism: features in Russia, Europe and Asia.**
- 4. SPA and Wellness tourism as a special form of recreational tourism.**
- 5. Tour operating for recreational tourism.**
- 6. Principals of function and organization of resorts activity.**

Teaching Methods

Lectures, Case Study Analysis and Discussion, Presentations.

Assessment Methods

Homework, Project, Mid-Term, Exam

Required Textbooks

Authors	Title	Publisher	Year	ISBN
F.Dimanche, L.Andrades	Tourism in Russia	Emerald	2015	978-1- 78560-343-3