

ECTS COURSE SYLLABI

Course Code -	Course Title Modern Research Methods	ECTS Credits 4
Department -	Semester 1	Prerequisites -
Type of Course Basic	Field Research	Language of Instruction English, Russian
Level of Course -	Year of Study 1	Lecturer(s) -
Mode of Delivery Face-to-face, e-learning	Work Placement -	Co-requisites -

Objectives of the Course:

The main objectives of the course are to:

- study of theoretical and empirical research methods in tourism
- search for information in scientific sources
- research as an activity of the master

Learning Outcomes:

After completion of the course students are expected to be able to:

1. apply theoretical and empirical research methods in practice
2. search for professional information in scientific sources
3. conduct scientific and applied research in the field of tourism
4. evaluate and carry out feasibility studies of innovative projects in the tourism industry at different levels (Federal, regional, municipal (local level))

Course Contents:

Part 1: The role and importance of research in tourism

The concept of science and research. The classification of the Sciences. Classification of studies. Scientific school. Method of research. The nomenclature of specialties of scientists. Subject and object of science. The choice of scientific direction.

Subject of research.

Assessment point 1: Individual task «conducting an experiment (observation, survey)» (for the Learning Outcomes 1, 3)

Part 2: Modern methods of scientific research in tourism.

Modern technologies of theoretical research methods application.

Modern technologies of empirical research methods application

Assessment point 2: Individual task “content analysis” (for the Learning Outcomes 1, 2)

Part 3: Technology of organization and conduct of scientific and applied research.

Planning and programming of research.

Modern methods of processing and presentation of research results

Use of research results

Substantiation of the relevance of the study.

Definition of the subject, object of study

Development of the research program

Assessment point 3: presentations of the research program (for the Learning Outcomes 1,2,3)

Part 4: Realization of research. Registration of research results in the form of an essay.

Preparation of the presentation of the research results.

Assessment point 4: presentation (for the Learning Outcomes 1, 2, 3, 4)

Learning Activities and Teaching Methods:

Lectures, In-Class Exercises and Presentations, content analysis, discussion, research project

Assessment Methods:

Assessment point 1: Individual task «conducting an experiment (observation, survey)» (for the Learning Outcomes 1, 3)

Assessment point 2: Individual task “content analysis” (for the Learning Outcomes 1, 2)

Assessment point 3: presentations of the research program (for the Learning Outcomes 1,2,3)

Assessment point 4: presentation (for the Learning Outcomes 1, 2, 3, 4)

Recommended Textbooks/Reading:

Authors	Title	Publisher	Year
V. I. Dobrenkov, A. I. Kravchenko	Methods of sociological research: a Textbook	NIC Infra-M	2013
V. I. Stelmashenko, N. In. Vorontsova et al.	Research methods and tools in service delivery processes. Workshop: studies. manual	NIC Infra-M	2016

Mapping of Course Learning Outcomes to the Master’s Degree Learning Outcomes

Course	Degree	1	2	3	4	5	6	7	8
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title	Learning Outcomes								
Modern Research Methods		*	*		*	*	*	*	*

Master’s Degree Learning Outcomes:

1. critically understand the knowledge in the subjects studied and explain the key academic concepts inherent in the subjects studied;
2. develop a critical awareness of current issues in the tourism industry which is informed by research and practice in the field;
3. apply key academic concepts to the management and leadership of tourism organizations;
4. analyse a range of complex tourist destination management situations in order to develop management strategies for the future development of these destinations;
5. develop creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in the tourist industry;
6. acquire and analyse data and information, to evaluate their relevance and validity, and to synthesis a range of information in the context of new situation;
7. present a reasoned and well-structured argument, based on an analysis and interpretation of data, that challenges underlying assumptions;
8. apply high order personal skills and competences in management and leadership situations and contexts.

Mapping of Course Learning Outcomes to the Master’s Degree competences

Course title	Degree Competences	1	2	3	4	5	6	7	8
Modern Research Methods		*	*			*		*	*

Degree Competences:

1. self-awareness, appraisal and reflective skills;
2. effective communication and presentation skills;
3. selling and negotiation skills;
4. time management skills;
5. group leadership skills;
6. cross-cultural capability skills;
7. research skills;
8. critical thinking skills.

Mapping of Course Assessment Methods

Course title	Time controlled assessment	Report	Essay	Oral presentation	Case Study Analysis	Other
Modern Research Methods			*	*		Research project

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