



**SAINT-PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS**

## Master Program

# "Quality and Competitiveness Management"

Senior consultant



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## Individual educational trajectories realized within the framework of the program:

- **Management of quality and competitiveness in business systems.**
- **Management of quality and competitiveness in the service sector.**
  - **Management of quality and competitiveness in health care.**

### Strategic objective:

Training of highly qualified master-managers possessing latest knowledge in the field of quality management and capable to create and coordinate enterprise management systems aimed at ensuring their competitiveness in the international environment.



- ❑ Graduates of the program are in demand on the labor market among domestic and foreign companies, including state control and supervision authorities, international certification authorities.
- ❑ The scientific and pedagogical school in the field of economics and quality management is registered among the leading scientific schools of St. Petersburg.
- ❑ The basic branch of the Department of Economics and Quality Management in the FSBI "Test-St. Petersburg" provides an opportunity for internships and employment.
- ❑ The competition for an additional scholarship in the name of the Academician of the Russian Academy of Sciences Okrepilov VV is held annually.
- ❑ The magistrants (post graduate students) have the opportunity to participate in the academic mobility program, as well as to obtain a double diploma organized jointly with foreign universities (University of Technology of Compiègne, France, Lappeenranta University of Technology, Finland, Sapienza University of Rome, Italy). The training is conducted in English.



## Competences of the program graduates

- ❑ Research and development of quality management systems models;
- ❑ Knowledge of the international standards ISO 9000, ISO 14000, ISO 22000, ISO 26000, etc.
- ❑ Organization of effective work of the quality management system in competitive environment;
- ❑ Knowledge of management accounting and practical use of its methods and indicators to ensure product quality;
- ❑ Designing activities to improve the quality of products and services;
- ❑ Development and analysis of effective methods and tools for quality assurance;
- ❑ Research and development of technologies to ensure the quality of products and services in the international sphere, etc.



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## Internship bases:

- ❑ OJSC «Kirovsky zavod»,
- ❑ LLC «TÜV International RUS»,
- ❑ CJSC «Schneider Electric»,
- ❑ LLC «EPSI (in Russia and UIS)»,
- ❑ Certification association «Russian Register»,
  - ❑ SUE «Vodokanal St.Pb»,
  - ❑ FSBI «Test-St. Petersburg»,
- ❑ Congress and exhibition company «Imperia»,
  - ❑ Group of companies «RESTEC»



# Disciplines of the master's program

- ❑ The expenses on quality.
- ❑ General quality management.
- ❑ Statistical methods in process management.
- ❑ Audit and certification of quality management systems.
- ❑ The modern concept of "Lean Manufacturing".
- ❑ Quality management in logistics.
- ❑ Management competitiveness of service organizations.
- ❑ Quality management and competitiveness in the industry of business meetings.
- ❑ The modern concept of Six Sigma.
- ❑ Economic methods in quality management.
- ❑ Protection of consumer rights and quality management.
- ❑ Information technology in quality management.



# International activity:

More than 20 years, the staff and undergraduates of the department participate in international projects, i.e.:

- TEMPUS "Creation of the European Master's program" Enterprise Economics and International Integration "(2005-2008). Partners: Pierre Mendès-France University (France); Sapienza University of Rome (Rome, Italy); Cracow University of Economics (Poland).
- ENTDEV I and II - analysis of the business environment of innovative small enterprises and preparation of an educational program on entrepreneurship (2006-2009). Partner - Helsinki School of Economics.
- IPR: Project of the Baltic Institute of Finland "Development of a system for the protection of intellectual property and interaction in this area between St. Petersburg, Finland and Denmark" (2007-2008).
- AUF "Formation of the organizational mechanism for the creation of the Master's program of a double diploma" (2011-2012). Partners: University of Technology of Compiègne (France), Donetsk National Technical University (Ukraine).
- TEMPUS "Independent model for the evaluation of the quality of educational programs" (2012-2015). Partners: London Metropolitan University (UK), Technical University of Athens (Greece); University of Agriculture in Krakow (Poland); Polytechnic University of Coimbra (Portugal), Accreditation Agency for Degree Programmes in Engineering, Informatics, the Natural Sciences and Mathematics, Germany (ASIIN), etc.
- ENPI Innobus "Innovation and Business Cooperation" (2012-2015). Partners of the project: Lappeenranta University of Technology, etc.
- BSR Baltic Sea Mentoring Cloud (2014). The project was implemented jointly with the University of Applied Sciences (Stralsund, Germany), the University of Szczecin (Poland), and others.
- ERASMUS + "European Dimension in Qualification for Tourist Sector" (2015-2018). The project consortium consists of 16 partners. Among which: London Metropolitan University (Great Britain), University of Nicosia (Cyprus), University of Applied Sciences Schwerin (Germany). Baltic International Academy (Riga, Latvia)





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# Program of Advanced Studies "Project Management"

**This is the program of advanced training in the field of project management. The course reveals the peculiarities in managing separate projects as well as managing start-up projects and also managing project-oriented companies.**



## Objectives of the program

- ❑ To Implement a project approach in the company and its divisions.
- ❑ To Apply an organizational approach to project management.
- ❑ To Plan and analyze the life cycle of the project.
- ❑ To Manage risks and changes in the project.
- ❑ To Form a project team and monitor the processes.
- ❑ To Apply modern techniques and technologies in the field of project management.
- ❑ To Manage quality and evaluate the effectiveness of projects.
- ❑ To Develop a financial project plan and manage the project cost.
- ❑ To Determine the project timeframe and effectively allocate resources.
- ❑ To Use project management tools
- ❑ To Manage Start-up projects.



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# Network Master Program

The course «Project management and management of quality and competitiveness in the business meetings industry»